

Ticker: [googl US EQUITY](#)

**Alphabet Inc (NASDAQ GS: GOOGL, Currency: USD)**

Sector: Servicios de comunicaci3n Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Website	www.abc.xyz
Number of Employees	182,381
Ticker:	GOOGL US

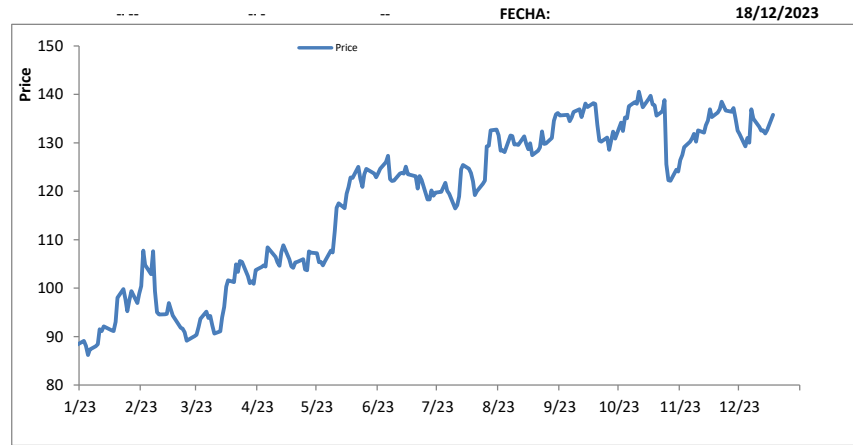
1600 Amphitheatre Parkway Mountain View, CA 94043 United States
Phone : 1-650-253-0000
Fax : --

135.80 +3.20 (2.41%)

Alphabet Inc. opera como una sociedad de cartera. Mediante subsidiarias, proporciona b3squedas basadas en la red, anuncios, mapas, aplicaciones de software, sistemas operativos m3viles, contenido de consumo, soluciones empresariales, comercio y productos de hardware.

Stock Quote & Chart (Currency: USD)			
Last (delayed quote)	135.80	Market Cap (MM)	1,708,237.3
Open	132.63	Shares Out. (MM)	5,918.0
Previous Close	132.60	Float %	99.6%
Change	0.66	Shares sold short (MM)	48,285,668.0
Change %	0.50	Dividend Yield %	--
Day High/Day Low	137.1 / 132.4	Diluted EPS Excl. XO	
52 Wk High/52 Wk low	141.2 / 84.9	P / Diluted EPS Before XO	
Volume (MM)	32.19	Beta	1.13
Avg. Vol - 3 mo (MM)	29.15		

Financial Information (Currency: USD, in mm)			
Revenue - LTM	297,132.0	Cash & ST Invest.	113,762
EBIT - LTM	78,756.0	Total Assets	365,264.0
EBITDA - LTM	102,778.0	Total Debt	29,977.0
Net Income - LTM	66,732.0	Total Liabilities	109,120.0
Total Enterprise Value	1,617,748	Total Equity	256,144.0
TEV/ Total Revenue	5.2 x	Cash from Operations - LTM	106,445.0
TEV/ EBITDA	15.1 x	Cash From Investing - LTM	-27,123.0
		Cash from Financing -LTM	-70,604.0



Company Notes	
2015 Q3	
GAAP Net Income Includes, in Million( Pre Tax):	\$1.22.
a gain of \$1.00 from Sale of Investment	
	1996 A1
	per share.
2014 Q3	A loss of \$11.000 from Merger/Acquisition Expense
GAAP Net Income Includes, in Million( Pre Tax):	A loss of \$4.000 from Asset Write Down
a loss of \$378.00 from Other one time charge	
a gain of \$12.00 from sale of Investment	
	2014 Q4
	GAAP Net Income Includes: (in millions, pre-tax) :
	A loss of \$131.000 from Other One Time Items
	A loss of \$68.000 from Early Extinguishment of Debt
	A loss of \$75.000 from Restructuring
	A loss of \$5.000 from various one time items
	2014 Q3
	GAAP Net Income Includes: (in millions, pre-tax)
	A loss of \$21.000 from Early Extinguishment of Debt
	A loss of \$7.000 from Restructuring
	A loss of \$4.000 from Other One Time Items
	A loss of \$2.000 from Merger/Acquisition Expense
	2014 Q2
	GAAP Net Income Includes: (in millions, pre-tax) :
	A loss of \$41.000 from Other One Time Items
	A loss of \$8.000 from Restructuring
	A loss of \$2.000 from Merger/Acquisition Expense
	2014 Q1
	GAAP Net Income includes, (in millions, pre-tax):

Key Board Members			
Name	Title	Organization	
1 L John Doerr	Chairman/Co-Founder	Kleiner Perkins Caufield	
2	Founder	Silicon Compilers Inc	
3	Co-Founder	Technet	
4	Board Member	Alphabet Inc	
5	Board Member	Flipagram Inc	
6	Board Member	Doordash Inc	
7	Board Member	True Software Scandinavia Ab	
8	Board Member	Betterworks	
9	Board Member	Amyris Inc	
#	Board Member	Oracle America Inc	
#	Board Member	Mcube Inc	
#	Board Member	Segway Inc	
#	Board Member	New Schools Venture Fund	
#	Board Member	Renmatix	
#	Board Member	Spatial Photonics Inc	
#	Board Member	Magic Leap Inc	
#	Board Member	Nuna Inc	
#	Board Member	Icontrol Networks Inc	
#	Board Member	Miasole Inc	
#	Trustee	Aspen Institute	
#	Board Member	Wind Turbines Cerro Azul	
#	Board Member	Remind Llc	
#	Board Member	Breakthrough Energy Ventures L	
#	Board Member	Flipboard Inc	
# John L Hennessy	Co-Founder	Qualcomm Atheros Inc	
#	Co-Founder	Mips Computer Systems Inc	
#	Dir:Knight-Hennessy Scholars Prog	Stanford University	
#	Vice Chairman	Gordon & Betty Moore Foundatio	
#	Chairman	Alphabet Inc	



Ticker: googl US EQUITY

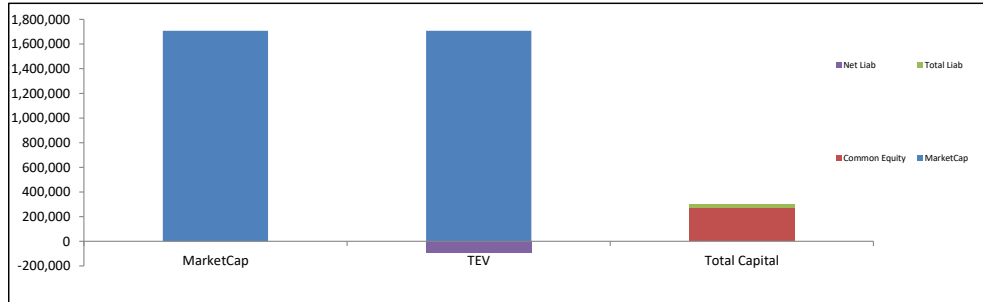
Alphabet Inc

Period Type: Annuals

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

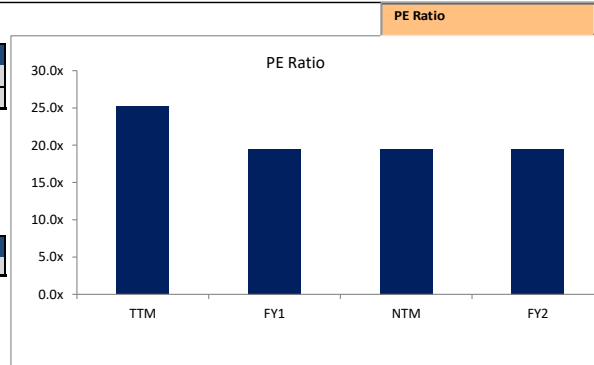
Annuals	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	0FY	-0FQ	1FY	2FY	3FY
<b>Key Financials</b>											
	Actuals						LTM		Estimates		
For the Fiscal Period Ending	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	30/09/2023	30/09/2023	31/12/2023	31/12/2024	31/12/2025
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD
Total Revenue	90,272.0	110,855.0	136,819.0	161,857.0	182,527.0	257,637.0	282,836.0	76,693.0	282,836.0	70,940.9	70,940.9
Growth Over Prior Year	20.4%	22.8%	23.4%	18.3%	12.8%	41.2%	9.8%	5.3%	12.4%	12.4%	12.4%
Gross Profit	55,134.0	65,272.0	77,270.0	89,961.0	97,795.0	146,698.0	156,633.0	166,033.0	--	--	--
Margin %	61.1%	58.9%	56.5%	55.6%	53.6%	56.9%	55.4%	216.5%	--	--	--
EBITDA	29,860.0	33,061.0	36,559.0	47,832.0	57,188.0	93,854.0	93,670.0	102,778.0	33,752.5	33,752.5	33,752.5
Margin %	33.1%	29.8%	26.7%	29.6%	31.3%	36.4%	33.1%	134.0%	11.9%	47.6%	47.6%
EBIT	23,716.0	26,146.0	27,524.0	34,231.0	41,224.0	78,714.0	74,842.0	78,756.0	23,622.5	23,622.5	23,622.5
Margin %	26.3%	23.6%	20.1%	21.1%	22.6%	30.6%	26.5%	102.7%	8.4%	33.3%	33.3%
Earnings from Cont. Ops.	19,478.0	12,662.0	30,736.0	34,343.0	40,269.0	76,033.0	59,972.0	66,732.0	--	--	--
Margin %	21.6%	11.4%	22.5%	21.2%	22.1%	29.5%	21.2%	87.0%	--	--	--
Net Income	19,478.0	12,662.0	30,736.0	34,343.0	40,269.0	76,033.0	59,972.0	66,732.0	21,780.1	21,780.1	21,780.1
Margin %	21.6%	11.4%	22.5%	21.2%	22.1%	29.5%	21.2%	87.0%	7.7%	30.7%	30.7%
Diluted EPS Excl. Extra Items	1.3	0.9	2.2	2.5	2.9	5.6	4.6	5.2	1.7	1.7	1.7
Growth Over Prior Year	14.1%	(30.9%)	142.8%	12.5%	19.2%	91.4%	(18.7%)	3.5%	62.6%	62.6%	62.6%

Current Capitalization (Millions)	
Currency	USD
Share Price (USD)	135.80
Shares Out.	5,918.00
<b>Market Capitalization (USD)</b>	<b>1,708,237.29</b>
- Cash & Short Term Investments	119,935.00
+ Total Debt	29,446.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
<b>= Total Enterprise Value (USD)</b>	<b>1,617,748.29</b>
Book Value of Common Equity	273,202.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
+ Total Debt	29,446.00
<b>= Total Capital</b>	<b>302,648.00</b>



Valuation Multiples based on Current Capitalization					
For the Fiscal Period Ending	Actual	LTM	Estimates		
	30/09/2023	30/09/2023	30/09/2023	30/09/2023	30/09/2023
TEV/Total Revenue	3.7x	5.2x	22.7x	22.7x	22.7x
TEV/EBITDA	11.2x	15.1x	11.9x	11.9x	11.9x
TEV/EBIT	14.0x	19.7x	17.0x	17.0x	17.0x
P/Diluted EPS Before Extra	19.3x	25.1x	-	-	-
P/BV	4.4x	6.0x	5.5x	5.5x	5.5x
Price/Tang BV	5.0x	6.8x	-	-	-

Valuation Multiples for Chart				
For the Fiscal Period Ending	TTM	FY1	NTM	FY2
PE Ratio	25.2x	19.5x	19.5x	19.5x
TEV / EBITDA	15.1x	11.9x	11.9x	11.9x
Price / CF	16.2x	15.9x	15.9x	15.9x
Price / Book	6.2x	5.5x	5.5x	5.5x
Dividend Yield	0.0x	0.0x	0.0x	0.0x



Ticker: googl US EQUITY	googl US EQUITY	Ascend	Currency	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed	

## Alphabet Inc

Sector: Servicios de comunicaci3n Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Y	-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	0FY
<b>Income Statement</b>											
Income Sheet as of:	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD
Revenue	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00	282,836.00
Other Revenue	-	-	-	-	-	-	-	-	-	-	-
<b>Total Revenue</b>	<b>46,039.00</b>	<b>55,519.00</b>	<b>66,001.00</b>	<b>74,989.00</b>	<b>90,272.00</b>	<b>110,855.00</b>	<b>136,819.00</b>	<b>161,857.00</b>	<b>182,527.00</b>	<b>257,637.00</b>	<b>282,836.00</b>
Cost Of Goods Sold	17,176.00	21,993.00	25,691.00	28,164.00	35,138.00	45,583.00	59,549.00	71,896.00	84,732.00	110,939.00	126,203.00
<b>Gross Profit</b>	<b>28,863.00</b>	<b>33,526.00</b>	<b>40,310.00</b>	<b>46,825.00</b>	<b>55,134.00</b>	<b>65,272.00</b>	<b>77,270.00</b>	<b>89,961.00</b>	<b>97,795.00</b>	<b>146,698.00</b>	<b>156,633.00</b>
Selling General & Admin Exp.	8,946.00	10,986.00	13,982.00	15,183.00	17,470.00	22,501.00	28,327.00	29,712.00	28,998.00	36,422.00	42,291.00
R & D Exp.	6,083.00	7,137.00	9,832.00	12,282.00	13,948.00	16,625.00	21,419.00	26,018.00	27,573.00	31,562.00	39,500.00
Depreciation & Amort.	-	-	-	-	-	-	-	-	-	-	-
Other Operating Expense/(Income)	-	-	-	-	-	-	-	-	-	-	-
<b>Operating Expense, Total</b>	<b>15,029.00</b>	<b>18,123.00</b>	<b>23,814.00</b>	<b>27,465.00</b>	<b>31,418.00</b>	<b>39,126.00</b>	<b>49,746.00</b>	<b>55,730.00</b>	<b>56,571.00</b>	<b>67,984.00</b>	<b>81,791.00</b>
<b>Operating Income</b>	<b>13,834.00</b>	<b>15,403.00</b>	<b>16,496.00</b>	<b>19,360.00</b>	<b>23,716.00</b>	<b>26,146.00</b>	<b>27,524.00</b>	<b>34,231.00</b>	<b>41,224.00</b>	<b>78,714.00</b>	<b>74,842.00</b>
Interest Expense	85.00	81.00	101.00	104.00	124.00	109.00	114.00	100.00	135.00	346.00	357.00
Interest Income	700.00	766.00	746.00	999.00	1,220.00	1,312.00	1,878.00	2,427.00	1,865.00	1,499.00	2,174.00
<b>Net Interest Exp.</b>	<b>(615.00)</b>	<b>(685.00)</b>	<b>(645.00)</b>	<b>(895.00)</b>	<b>(1,096.00)</b>	<b>(1,203.00)</b>	<b>(1,764.00)</b>	<b>(2,327.00)</b>	<b>(1,730.00)</b>	<b>(1,153.00)</b>	<b>(1,817.00)</b>
Currency Exchange Gains (Loss)	514.00	379.00	402.00	422.00	475.00	121.00	80.00	(103.00)	344.00	240.00	654.00
Other Non-Operating Inc. (Exp.)	(346.00)	510.00	220.00	182.00	187.00	(2,701.00)	(10,776.00)	(4,646.00)	(5,472.00)	(11,107.00)	4,677.00
<b>EBT Excl. Unusual Items</b>	<b>14,281.00</b>	<b>15,199.00</b>	<b>16,519.00</b>	<b>19,651.00</b>	<b>24,150.00</b>	<b>29,929.00</b>	<b>39,984.00</b>	<b>41,307.00</b>	<b>48,082.00</b>	<b>90,734.00</b>	<b>71,328.00</b>
Impairment of Goodwill	-	-	-	-	-	-	-	-	-	-	-
Gain (Loss) On Sale Of Assets	(188.00)	(700.00)	(740.00)	-	-	-	-	-	-	-	-
Asset Writedown	-	-	-	-	-	-	-	-	-	-	-
Legal Settlements	-	-	-	-	-	2,736.00	5,071.00	1,682.00	-	-	-
Other Unusual Items	376.00	1,400.00	1,480.00	-	-	(5,472.00)	(10,142.00)	(3,364.00)	-	-	-
<b>EBT Incl. Unusual Items</b>	<b>14,469.00</b>	<b>15,899.00</b>	<b>17,259.00</b>	<b>19,651.00</b>	<b>24,150.00</b>	<b>27,193.00</b>	<b>34,913.00</b>	<b>39,625.00</b>	<b>48,082.00</b>	<b>90,734.00</b>	<b>71,328.00</b>
Income Tax Expense	2,916.00	2,739.00	3,639.00	3,303.00	4,672.00	14,531.00	4,177.00	5,282.00	7,813.00	14,701.00	11,356.00
<b>Earnings from Cont. Ops.</b>	<b>11,553.00</b>	<b>13,160.00</b>	<b>13,620.00</b>	<b>16,348.00</b>	<b>19,478.00</b>	<b>12,662.00</b>	<b>30,736.00</b>	<b>34,343.00</b>	<b>40,269.00</b>	<b>76,033.00</b>	<b>59,972.00</b>
Extraord. Item & Account. Change	816.00	427.00	(516.00)	-	-	-	-	-	-	-	-
Minority Int. in Earnings	-	-	-	-	-	-	-	-	-	-	-
<b>Net Income</b>	<b>10,737.00</b>	<b>12,733.00</b>	<b>14,136.00</b>	<b>16,348.00</b>	<b>19,478.00</b>	<b>12,662.00</b>	<b>30,736.00</b>	<b>34,343.00</b>	<b>40,269.00</b>	<b>76,033.00</b>	<b>59,972.00</b>
Pref. Dividends	-	-	-	-	-	-	-	-	-	-	-
Other Adj	-	-	-	522.00	-	-	-	-	-	-	-
<b>NI to Common Incl Extra Items</b>	<b>10,737.00</b>	<b>12,733.00</b>	<b>14,136.00</b>	<b>15,826.00</b>	<b>19,478.00</b>	<b>12,662.00</b>	<b>30,736.00</b>	<b>34,343.00</b>	<b>40,269.00</b>	<b>76,033.00</b>	<b>59,972.00</b>
Abnormal Losses (Gains)	(470.00)	32.00	(9.00)	381.00	275.00	2,929.00	(256.00)	(1,165.00)	(6,109.00)	(10,696.00)	5,058.00
Tax Effect on Abnormal Items	164.50	(11.20)	135.45	(193.35)	(96.25)	9,832.45	217.00	244.65	1,282.89	2,246.16	(1,062.18)
<b>NI to Common Excl. Extra Items</b>	<b>10,431.50</b>	<b>12,753.80</b>	<b>14,262.45</b>	<b>16,073.65</b>	<b>19,656.75</b>	<b>25,423.45</b>	<b>30,697.00</b>	<b>33,422.65</b>	<b>35,442.89</b>	<b>67,583.16</b>	<b>63,967.82</b>
<b>Per Share Items</b>											
Basic EPS	0.82	0.96	1.05	1.16	1.41	0.91	2.21	2.48	2.96	5.69	4.59
Basic EPS Excl. Extra Items	0.88	0.99	1.01	1.16	1.41	0.91	2.21	2.48	2.96	5.69	4.59
Weighted Avg. Basic Shares Out.	13,088.52	13,313.88	13,518.70	13,692.52	13,842.18	13,858.02	13,902.80	13,851.92	13,616.32	13,353.00	13,063.00
Diluted EPS	0.81	0.94	1.03	1.14	1.30	0.90	2.19	2.46	2.93	5.61	4.56
Diluted EPS Excl. Extra Items	0.87	0.97	0.99	1.14	1.30	0.90	2.19	2.46	2.93	5.61	4.56
Weighted Avg. Diluted Shares Out.	13,292.20	14,739.04	14,839.96	14,893.50	14,951.30	15,014.60	15,002.98	14,901.66	14,664.20	14,462.08	13,159.00
Normalized Basic EPS	0.84	0.91	1.01	1.16	1.41	1.80	2.13	2.27	2.60	4.99	4.56
Normalized Diluted EPS	0.85	0.97	1.00	1.16	1.31	1.75	2.18	2.40	2.60	5.03	4.86
Dividends per Share	-	-	-	-	-	-	-	-	-	-	-
Payout Ratio %	-	-	-	-	-	-	-	-	-	-	-
<b>Supplemental Items</b>											
EBITA	14,808.00	16,561.00	17,952.00	20,291.00	24,593.00	26,958.00	28,395.00	36,976.00	44,283.00	82,299.00	78,383.00
EBIT	13,834.00	15,403.00	16,496.00	19,360.00	23,716.00	26,146.00	27,524.00	34,231.00	41,224.00	78,714.00	74,842.00
As Reported Total Revenue*	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00	282,836.00
Effective Tax Rate %	20.15	17.23	21.08	16.81	19.35	53.44	11.96	13.33	16.25	16.20	15.92
Normalized Net Income	11,247.50	13,180.80	13,746.45	16,073.65	19,656.75	25,423.45	30,697.00	33,422.65	35,442.89	67,583.16	63,967.82
Interest Capitalized	-	-	-	-	-	-	-	-	-	-	-
<b>Supplemental Operating Expense Items</b>											
Net Rental Exp.	-	-	-	-	-	-	-	-	-	-	-
Stock-Based Comp., Unallocated	2,692.00	3,343.00	4,279.00	5,203.00	6,703.00	7,679.00	9,353.00	10,794.00	12,991.00	15,376.00	19,362.00
<b>Stock-Based Comp., Total</b>	<b>2,692.00</b>	<b>3,343.00</b>	<b>4,279.00</b>	<b>5,203.00</b>	<b>6,703.00</b>	<b>7,679.00</b>	<b>9,353.00</b>	<b>10,794.00</b>	<b>12,991.00</b>	<b>15,376.00</b>	<b>19,362.00</b>

Ticker:	googl US EQUITY
Period Type	Annuals

googl US EQUITY	Ascend
Consolidated	Yes

Currency	Reporting	Change	USD
Accounting	Mixed		

## Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Y	-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	-0FY
<b>Balance Sheet</b>											
Balance Sheet as of:	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD
<b>ASSETS</b>											
Cash And Equivalents	14,778.00	18,898.00	18,347.00	16,549.00	12,918.00	10,715.00	16,701.00	18,498.00	26,465.00	20,945.00	21,879.00
Short Term Investments	33,310.00	39,819.00	46,048.00	56,517.00	73,415.00	91,156.00	92,439.00	101,177.00	110,229.00	118,704.00	91,883.00
<b>Total Cash &amp; ST Investments</b>	<b>48,088.00</b>	<b>58,717.00</b>	<b>64,395.00</b>	<b>73,066.00</b>	<b>86,333.00</b>	<b>101,871.00</b>	<b>109,140.00</b>	<b>119,675.00</b>	<b>136,694.00</b>	<b>139,649.00</b>	<b>113,762.00</b>
Accounts & Notes Receivable	7,885.00	8,882.00	9,383.00	11,556.00	14,137.00	18,336.00	20,838.00	25,326.00	30,930.00	39,304.00	40,258.00
<b>Total Receivables</b>	<b>7,885.00</b>	<b>8,882.00</b>	<b>9,383.00</b>	<b>11,556.00</b>	<b>14,137.00</b>	<b>18,336.00</b>	<b>20,838.00</b>	<b>25,326.00</b>	<b>30,930.00</b>	<b>39,304.00</b>	<b>40,258.00</b>
Inventories	505.00	426.00	-	491.00	268.00	749.00	1,107.00	999.00	728.00	1,170.00	2,670.00
Prepaid Exp.	2,132.00	3,253.00	3,412.00	2,648.00	-	-	-	-	-	-	-
Restricted Cash	-	-	-	-	-	-	-	-	-	-	-
Other Current Assets	1,844.00	1,608.00	1,466.00	2,353.00	4,670.00	3,352.00	4,591.00	6,578.00	5,944.00	8,020.00	8,105.00
<b>Total Current Assets</b>	<b>60,454.00</b>	<b>72,886.00</b>	<b>78,656.00</b>	<b>90,114.00</b>	<b>105,408.00</b>	<b>124,308.00</b>	<b>135,676.00</b>	<b>152,578.00</b>	<b>174,296.00</b>	<b>188,143.00</b>	<b>164,795.00</b>
<b>Net Property, Plant &amp; Equipment</b>	<b>11,854.00</b>	<b>16,524.00</b>	<b>23,883.00</b>	<b>29,016.00</b>	<b>34,234.00</b>	<b>42,383.00</b>	<b>59,719.00</b>	<b>84,587.00</b>	<b>96,960.00</b>	<b>110,558.00</b>	<b>127,049.00</b>
Long-term Investments	1,469.00	1,976.00	3,079.00	5,183.00	5,878.00	7,813.00	13,859.00	13,078.00	20,703.00	29,549.00	30,492.00
Deferred Charges, LT	-	-	176.00	251.00	383.00	680.00	737.00	721.00	1,084.00	1,284.00	5,261.00
Other Long-Term Assets	20,021.00	19,534.00	23,393.00	22,897.00	21,594.00	22,111.00	22,801.00	24,945.00	26,573.00	29,734.00	37,667.00
<b>Total Assets</b>	<b>93,798.00</b>	<b>110,920.00</b>	<b>129,187.00</b>	<b>147,461.00</b>	<b>167,497.00</b>	<b>197,295.00</b>	<b>232,792.00</b>	<b>275,909.00</b>	<b>319,616.00</b>	<b>359,268.00</b>	<b>365,264.00</b>
<b>LIABILITIES</b>											
Accrued Exp.	3,710.00	4,231.00	5,021.00	5,868.00	6,918.00	8,556.00	11,431.00	14,411.00	18,586.00	22,885.00	22,398.00
Short-term Borrowings	2,549.00	3,009.00	2,009.00	3,225.00	-	-	-	1,199.00	1,795.00	2,302.00	2,775.00
Accounts Payable	2,012.00	2,453.00	1,715.00	1,931.00	2,041.00	3,137.00	4,378.00	5,561.00	5,589.00	6,037.00	5,128.00
Curr. Income Taxes Payable	240.00	24.00	96.00	302.00	554.00	881.00	69.00	274.00	1,485.00	-	-
Other Current Liabilities	5,826.00	6,191.00	7,938.00	7,984.00	7,243.00	11,609.00	18,742.00	23,776.00	29,379.00	33,030.00	38,999.00
<b>Total Current Liabilities</b>	<b>14,337.00</b>	<b>15,908.00</b>	<b>16,779.00</b>	<b>19,310.00</b>	<b>16,756.00</b>	<b>24,183.00</b>	<b>34,620.00</b>	<b>45,221.00</b>	<b>56,834.00</b>	<b>64,254.00</b>	<b>69,300.00</b>
Long-Term Debt	2,988.00	2,236.00	3,228.00	1,995.00	3,935.00	3,969.00	4,012.00	14,768.00	25,078.00	26,206.00	27,202.00
Unearned Revenue, Non-Current	100.00	139.00	104.00	151.00	202.00	340.00	396.00	358.00	481.00	535.00	599.00
Other Non-Current Liabilities	4,658.00	5,328.00	5,216.00	5,674.00	7,568.00	16,301.00	16,136.00	14,120.00	14,679.00	16,638.00	12,019.00
<b>Total Liabilities</b>	<b>22,083.00</b>	<b>23,611.00</b>	<b>25,327.00</b>	<b>27,130.00</b>	<b>28,461.00</b>	<b>44,793.00</b>	<b>55,164.00</b>	<b>74,467.00</b>	<b>97,072.00</b>	<b>107,633.00</b>	<b>109,120.00</b>
Pref. Stock, Non-Redeem.	-	-	-	-	-	-	-	-	-	-	-
<b>Total Pref. Equity</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Additional Paid In Capital	22,835.00	25,922.00	28,767.00	32,982.00	36,307.00	40,247.00	45,049.00	50,552.00	58,510.00	61,774.00	68,184.00
Retained Earnings	48,342.00	61,262.00	75,066.00	89,223.00	105,131.00	113,247.00	134,885.00	152,122.00	163,401.00	191,484.00	195,563.00
Treasury Stock	-	-	-	-	-	-	-	-	-	-	-
Comprehensive Inc. and Other	538.00	125.00	27.00	(1,874.00)	(2,402.00)	(992.00)	(2,306.00)	(1,232.00)	633.00	(1,623.00)	(7,603.00)
<b>Total Common Equity</b>	<b>71,715.00</b>	<b>87,309.00</b>	<b>103,860.00</b>	<b>120,331.00</b>	<b>139,036.00</b>	<b>152,502.00</b>	<b>177,628.00</b>	<b>201,442.00</b>	<b>222,544.00</b>	<b>251,635.00</b>	<b>256,144.00</b>
<b>Total Equity</b>	<b>71,715.00</b>	<b>87,309.00</b>	<b>103,860.00</b>	<b>120,331.00</b>	<b>139,036.00</b>	<b>152,502.00</b>	<b>177,628.00</b>	<b>201,442.00</b>	<b>222,544.00</b>	<b>251,635.00</b>	<b>256,144.00</b>
<b>Total Liabilities And Equity</b>	<b>93,798.00</b>	<b>110,920.00</b>	<b>129,187.00</b>	<b>147,461.00</b>	<b>167,497.00</b>	<b>197,295.00</b>	<b>232,792.00</b>	<b>275,909.00</b>	<b>319,616.00</b>	<b>359,268.00</b>	<b>365,264.00</b>
<b>Supplemental Items</b>											
Total Shares Out. on Filing Date	13,199.16	13,433.32	13,603.44	13,746.96	13,825.86	13,895.66	13,911.12	13,766.70	13,504.44	13,242.42	12,849.00
Total Shares Out. on Balance Sheet Date	13,199.16	13,433.32	13,603.44	13,746.96	13,825.86	13,895.66	13,911.12	13,766.70	13,504.44	13,242.42	12,849.00
Book Value/Share	5.43	6.50	7.63	8.75	10.06	10.97	12.77	14.63	16.48	19.00	19.93
Tangible Book Value	53,705.00	69,751.00	83,654.00	100,615.00	119,261.00	133,063.00	157,520.00	178,839.00	199,924.00	227,262.00	225,100.00
Tangible Book Value/Share	4.07	5.19	6.15	7.32	8.63	9.58	11.32	12.99	14.80	17.16	17.52
Total Debt	5,537.00	5,245.00	5,237.00	5,220.00	3,935.00	3,969.00	4,012.00	15,967.00	26,873.00	28,508.00	29,977.00
Net Debt	(42,551.00)	(53,472.00)	(59,158.00)	(67,846.00)	(82,398.00)	(97,902.00)	(105,128.00)	(103,708.00)	(109,821.00)	(111,141.00)	(83,785.00)
Total Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Inventories Method	--	--	--	--	--	--	--	--	--	--	--
Raw Materials in Inventory	77.00	115.00	-	-	-	-	-	-	-	-	-
Work in Progress Inventory	-	-	-	-	-	-	-	-	-	-	-
Finished Goods Inventory	428.00	311.00	-	-	-	-	-	-	-	-	-
Other Inventory Accounts	-	-	-	-	-	-	-	-	-	-	-
Accum. Allowance for Doubtful Accts	581.00	631.00	225.00	296.00	467.00	674.00	729.00	753.00	1,344.00	1,389.00	1,213.00
Full Time Employees	53,861.00	47,756.00	53,600.00	61,814.00	72,053.00	80,110.00	98,771.00	118,899.00	135,301.00	156,500.00	190,234.00







# Bloomberg Company In Depth Fundamentals - Capital Structure Summary

Ticker: 
 Sort: 
 Currency: 
 Change:

Period Type: 
 Consolidated: 
 Accounting:

## Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Y	-4FQ	-3FQ	-2FQ	-1FQ	0FQ
<b>WACC</b>					
For the Fiscal Period Ending	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
	%	%	%	%	%
<b>Equity</b>					
Cost of Equity	10.1%	9.5%	10.1%	11.1%	11.2%
Weight of Equity	97.7%	97.4%	97.8%	98.1%	98.2%
<b>+ Debt</b>					
Cost of Debt	3.6%	3.6%	3.2%	3.6%	4.3%
Weight of Debt	2.3%	2.6%	2.2%	1.9%	1.8%
<b>+ Preferred Equity</b>					
Cost of Pref Equity	0.0%	0.0%	0.0%	0.0%	0.0%
Weight of Pref Equity	0.0%	0.0%	0.0%	0.0%	0.0%
<b>WACC</b>	9.9%	9.4%	9.9%	10.9%	11.1%

Capital Structure	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Net Market Cap	2,699.0	2,775.0	2,625.0	2,981.0	3,115.0
CT Revenues	26,637.0	27,202.0	26,496.0	26,451.0	26,331.0
LT Borrowings	0.0	0.0	0.0	0.0	0.0
Pref Equity	0.0	0.0	0.0	0.0	0.0
<b>Total Capital</b>	<b>1,270,012.2</b>	<b>1,163,644.3</b>	<b>1,348,774.1</b>	<b>1,541,123.3</b>	<b>1,670,561.3</b>

Debt Summary Data	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Total Financial Debt	10,000.0	10,000.0	4,000.0	4,000.0	10,000.0
Total Revolving Credit	2,213.0	2,142.0	2,208.0	2,159.0	2,314.0
Total Capital Leases	29,336.0	29,977.0	29,121.0	29,432.0	29,446.0
General/Other Borrowings	29,336.0	29,977.0	29,121.0	29,432.0	29,446.0
<b>Total Principal Due</b>	<b>29,336.0</b>	<b>29,977.0</b>	<b>29,121.0</b>	<b>29,432.0</b>	<b>29,446.0</b>

Additional Totals	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Total Cash & CT Investments	116,259.0	113,762.0	115,102.0	118,332.0	119,935.0
Net Debt	-86,923.0	-83,785.0	-85,981.0	-88,900.0	-90,489.0
Total Short-Term Borrowings	2,699.0	2,775.0	2,625.0	2,981.0	3,115.0
Curr. Port. of LT Debt/Cap. Leases	2,699.0	2,775.0	2,625.0	2,981.0	3,115.0
Long-Term Debt (incl. Cap. Leases)	26,637.0	27,202.0	26,496.0	26,451.0	26,331.0
Total Secured Debt	--	--	--	--	--
Fixed Rate Debt	--	--	--	--	--
Variable Rate Debt	--	--	--	--	--
<b>Credit Ratios</b>					
Net Debt/EBITDA	0.3x	0.3x	0.3x	0.3x	0.3x
Total Debt/EBITDA	0.6x	0.6x	0.6x	0.7x	0.7x
LTM FCY/Total Debt	2.1x	2.0x	2.1x	2.4x	2.6x
LTM FFY/Total Debt	3.2x	3.1x	3.1x	3.4x	3.6x
FRIT/Interest Expense	169.7x	201.8x	217.7x	507.9x	184.0x
FRIT/Total Interest Expense	1.0x	1.0x	1.0x	1.0x	1.0x
Degree of Financial Leverage	148.2x	175.6x	192.7x	440.8x	255.1x
EBITDA/CAPEX/Interest Expense	220.6x	260.0x	271.3x	600.8x	274.5x

Debt Schedule	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Debt Schedule in Yr 1	--	221.0	--	--	--
Debt Schedule in Yr 2	--	1,156.0	--	--	--
Debt Schedule in Yr 3	--	1,159.0	--	--	--
Debt Schedule in Yr 4	--	2,163.0	--	--	--
Debt Schedule in Yr 5	--	1,166.0	--	--	--
Debt Schedule - Years 2 - 3	--	2,315.0	--	--	--
Debt Schedule - Years 4 - 5	--	3,319.0	--	--	--
Debt Schedule - Years 2 - 5	--	5,644.0	--	--	--
Debt Schedule Beyond Yr 5	--	9,447.0	--	--	--
<b>Debt Schedule - Total Debt</b>	<b>15,213.0</b>	<b>15,182.0</b>	<b>15,208.0</b>	<b>15,159.0</b>	<b>15,314.0</b>

Capital Lease Schedule	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Capital Leases - Year 1	--	--	--	--	--
Capital Leases - Year 2	--	--	--	--	--
Capital Leases - Year 3	--	--	--	--	--
Capital Leases - Year 4	--	--	--	--	--
Capital Leases - Year 5	--	--	--	--	--
Capital Leases - Years 2 - 3	--	--	--	--	--
Capital Leases - Years 4 - 5	--	--	--	--	--
Capital Leases - Years 2 - 5	--	--	--	--	--
Capital Leases Beyond Year 5	--	--	--	--	--
<b>Total Future Value of Capital Leases</b>	<b>414.0</b>	<b>298.0</b>	<b>318.0</b>	<b>318.0</b>	<b>400.0</b>
Present Value of ST Capital Leases	--	--	--	--	--
Present Value of LT Capital Leases	1,799.0	1,844.0	2,208.0	1,841.0	1,914.0

Operative Leases (Rental Expense) Schedule	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Rental Expense - Year 1	--	2,955.0	--	--	--
Rental Expense - Year 2	--	2,771.0	--	--	--
Rental Expense - Year 3	--	2,377.0	--	--	--
Rental Expense - Year 4	--	1,953.0	--	--	--
Rental Expense - Year 5	--	1,502.0	--	--	--
Rental Expense - Years 2 - 3	--	5,148.0	--	--	--
Rental Expense - Years 4 - 5	--	3,455.0	--	--	--
Rental Expense - Years 2 - 5	--	8,603.0	--	--	--
Rental Expense Beyond Year 5	--	5,882.0	--	--	--
Total Sublease Income	--	--	--	--	--
<b>Future Min Oper Lease Obligations</b>	<b>--</b>	<b>17,440.0</b>	<b>100.0%</b>	<b>--</b>	<b>--</b>

Contractual Obligation Schedule	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
Contractual Obligations - Year 1	--	--	--	--	--
Contractual Obligations - Years 2-3	--	--	--	--	--
Contractual Obligations - Years 4-5	--	--	--	--	--
Contractual Obligations - Years 2 - 5	--	--	--	--	--
Contractual Obligations - Beyond Year 5	--	--	--	--	--
<b>Total Contractual Obligations</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>

Purchase Obligations	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
<b>Purchase Obligations</b>	<b>--</b>	<b>32,000.0</b>	<b>--</b>	<b>--</b>	<b>--</b>

Interest Rate Data	30/09/2022	31/12/2022	31/03/2023	30/06/2023	30/09/2023
For the Fiscal Period Ending	USD	USD	USD	USD	USD
Currency	Millions	Millions	Millions	Millions	Millions
W/Avg. Interest Rate - Long-term Debt	--	--	--	--	--



# Company In Depth Fundamentals - Segments

Ticker: googl US EQUITY

googl US EQUITY Ascend ▾

Currency  Reporting  Change **USD**

Period Type **Annuals** ▾

Consolidated **Yes** ▾

Accounting **Mixed** ▾

## Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Y -10FY -9FY -8FY -7FY -6FY -5FY -4FY -3FY -2FY -1FY -0FY

**REVENUE** 31/12/2018 31/12/2019 31/12/2020 31/12/2021 31/12/2022

Revenue by Product For the Fiscal Period Ending	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022
Revenue	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00	282,836.00
Google Services	46,039.00	55,507.00	65,674.00	74,544.00	89,445.00	110,547.00	136,362.00	151,825.00	168,635.00	237,529.00	253,528.00
Google Cloud	-	12.00	327.00	445.00	539.00	477.00	595.00	8,918.00	13,059.00	19,206.00	26,280.00
Hedging Gains (Losses)	-	-	-	-	288.00	(169.00)	(138.00)	659.00	657.00	753.00	1,960.00
Other Bets	-	-	-	-	-	-	-	455.00	176.00	149.00	1,068.00
Google Search & Other	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-

Revenue by Geography For the Fiscal Period Ending	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022
Revenue	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00	282,836.00
International	24,752.00	29,932.00	36,519.00	40,179.00	46,952.00	58,575.00	73,688.00	86,559.00	97,337.00	139,634.00	146,062.00
United States	21,287.00	25,587.00	29,482.00	34,810.00	42,781.00	52,449.00	63,269.00	74,843.00	85,014.00	117,854.00	134,814.00
-	-	-	-	-	539.00	(169.00)	(138.00)	455.00	176.00	149.00	1,960.00
-	-	-	-	-	-	-	-	-	-	-	-
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**GROSS PROFIT BEF TAX**

**OPERATING PROFIT BEF TAX**



